

Hotel Sector

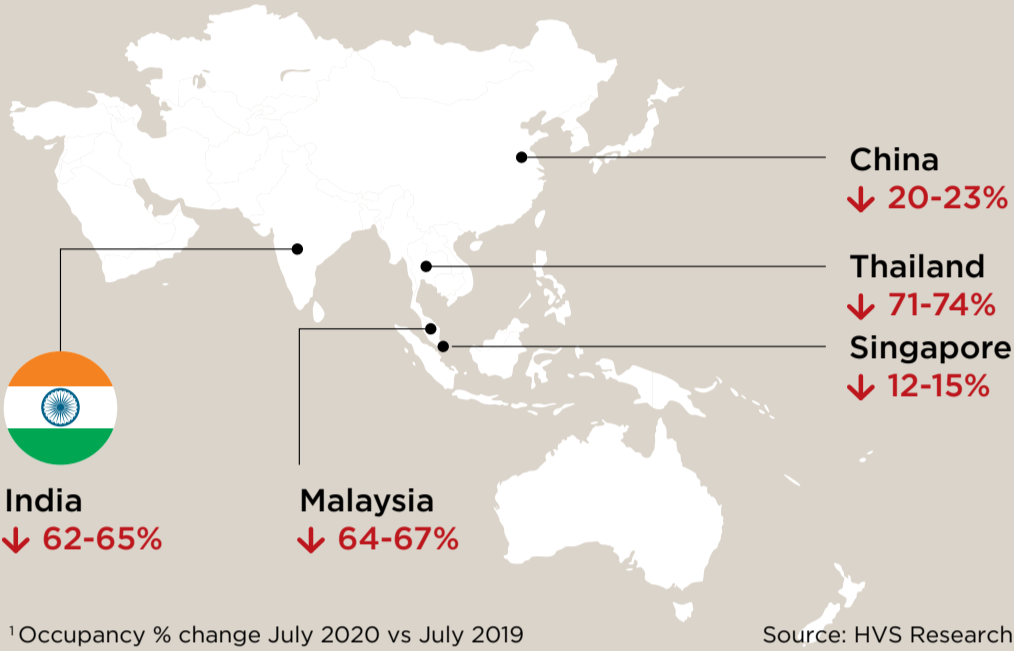
Key Stats (India Average)



M-o-M (%)	JUL 2020	Y-o-Y (%)	JUL 2020	JUN 2020	MAY 2020	APR 2020
ADR	↑ 3-6%	ADR	↓ 36-39%	↓ 39-42%	↓ 36-39%	↓ 26-29%
Occupancy	↑ 10-13%	Occupancy	↓ 62-65%	↓ 66-69%	↓ 75-78%	↓ 80-83%
RevPAR	↑ 16-19%	RevPAR	↓ 76-79%	↓ 79-82%	↓ 84-87%	↓ 85-88%

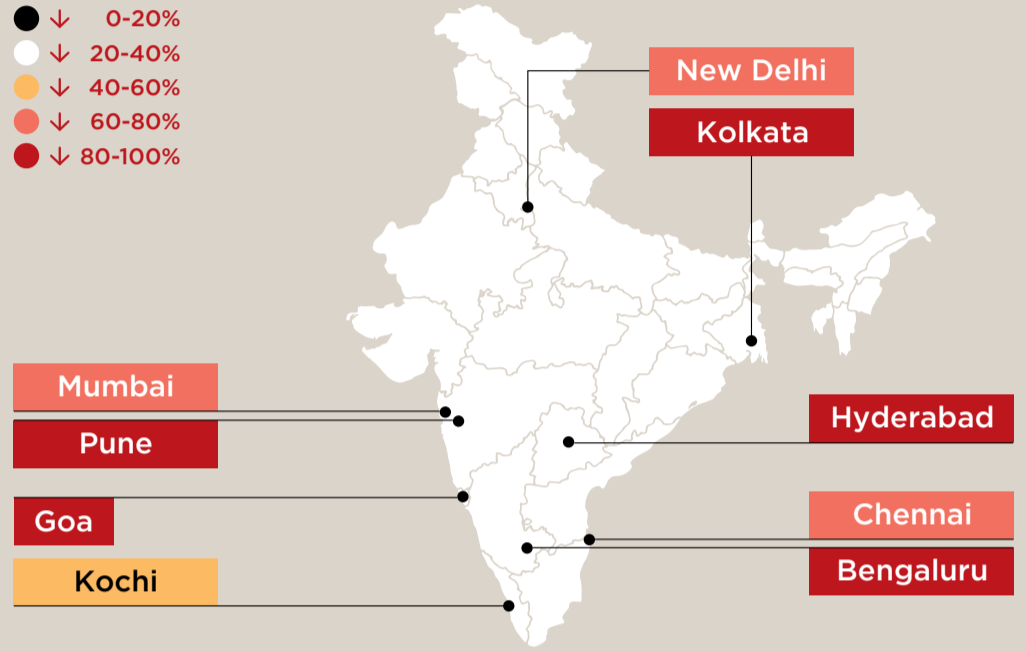
Occupancy Change¹

India & Other Key Asian Markets



RevPAR Change in Key Markets

Y-o-Y (%) July 2020



Branded Hotels²

Signings in July 2020



² Data collated by HVS from 21 Hotel Operators as of 24th August 2020 for the month of July 2020 Source: HVS Research

Key Highlights

- Hotel demand in the country remained subdued in July, even a month after hotels were first allowed to reopen, with COVID-19 quarantine business and Vande Bharat Mission being the primary demand drivers.
- Both business & leisure travel have not yet picked up in the country mainly due to increasing cases and different travel and quarantine rules across the states.
- Hotels, restaurants & weekly markets in Delhi were also allowed to reopen in August on a trial basis after being shut for almost five months.
- Hotel companies & owners are deferring or postponing their hotel openings & signings due to the current uncertainty.

Our Upcoming Webinar



Global Hotel Performance & Values: Now & Moving Forward
8 Sep 2020 | 7.30 pm (IST)

Join us to obtain expert insights and valuable strategies directly from our Global CEO and Regional Presidents.



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